

## IEEE Signal Processing Society | Chapter Content Sharing Guidelines

Should your Chapter generate content that may be relevant to the broader signal processing community, the IEEE Signal Processing Society asks that you share it with our team for tracking and future reference. Additionally, SPS is happy to amplify this content on its social media channels, including the Society's following platforms:

- [Facebook](#)
- [Twitter](#)
- [Instagram](#)
- [YouTube](#)

Acceptable media types include photos, videos, slides, etc.

### Guidelines:

- Content from virtual and in-person events is welcomed and encouraged, as well as other content that is specifically relevant to the signal processing community.
- SPS Chapter Chairs and event organizers are expected and trusted to produce high quality, technically accurate content that is timely, relevant, and accessible.
- As such, the Chapter is responsible for the review of their own content. Please ensure the materials have been evaluated for plagiarism and copyright infringement, including but not limited to images, text and video. This applies not only to technical content, but to all print and digital marketing and branding material related to your event.
- All content should include the SPS Chapter logo. SPS Chapter logo usage and branding guidelines must be adhered to. SPS Chapters should use the SPS Chapter logo template to generate their own logos. SPS Chapter branding materials can be accessed on the SPS website: <https://signalprocessingsociety.org/our-story/sps-branding-materials>
- Content will not be shared natively on the SPS social media channels. Rather, a Chapter representative can post content among their networks and alert SPS staff, either by tag or by email, to amplify the content using social media sharing features.

### To share your Chapter's content:

1. Post to your Chapter's social media channel (Facebook, Instagram, etc.)
2. Tag @ieeeSPS or email [sp-membership-info@listserv.ieee.org](mailto:sp-membership-info@listserv.ieee.org) to alert Society staff of content to be shared.
3. Society staff will review your content to be shared or retweeted.