

THIS MEMORANDUM OF UNDERSTANDING (this "MOU"), entered into as 23-Jan-2017, by and between IEEE Circuits and Systems Society ("Financial Sponsoring Party"), IEEE Communications Society ("Financial Sponsoring Party"), IEEE Signal Processing Society ("Financial Sponsoring Party"), IEEE Computer Society ("Financial Sponsoring Party"), (collectively known as the "Sponsors"), sets forth the relationship and obligations relating to IEEE International Conference on Multimedia and Expo (ICME) (the "Conference").

DURATION OF MOU: This MOU shall remain in effect for the 2018 through 2022, ICME Conferences, unless terminated by the Sponsors, according to the Termination clause herein. After expiration of this MOU, the terms must be reviewed, and may be extended by utilizing a new MOU or MOU addendum, signed by all Sponsors.

FINANCIAL LIABILITY: It is understood that financial liability for the Conference is the responsibility and obligation of the Sponsors as set forth in the IEEE Conference Application. To view the Financial Sponsor(s) liability percentages refer to the Conference Application URL

RESPONSIBILITIES OF THE SPONSORS: The responsibilities of the Sponsors shall be as described in the IEEE Conference Application submitted. The Conference shall be conducted in accordance with IEEE's bylaws and policies, including, but not limited to, the IEEE Conference Organization Manual. The IEEE SPS will be responsible for administrative duties.

TERMINATION: Any Sponsor may terminate this MOU at any time by providing at least thirty (30) days' prior written notice to the other Sponsor(s).

NON-BINDING: THIS MOU IS NOT INTENDED TO CONSTITUTE A BINDING EXPRESSION OF THE MUTUAL INTENT OF THE PARTIES REGARDING THE SUBJECT MATTER HEREOF. Neither party (nor any of their respective representatives) shall have any legally binding obligations, rights or liabilities of any nature whatsoever to any party hereto or to any other persons pursuant to this MOU

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