

**AGREEMENT FOR PUBLICATION AND MARKETING OF**  
***IEEE Security & Privacy Magazine***

**For Technical Sponsor**

**IEEE Signal Processing Society**

**2 February 2017**

## MEMORANDUM OF UNDERSTANDING FOR TECHNICAL CO-SPONSORSHIP

The IEEE Signal Processing Society (hereafter SPS) agrees to be a technical co-sponsor of the periodical known as *IEEE Security & Privacy* (hereafter the Publication).

### RESPONSIBILITIES & COLLABORATION IN EDITORIAL POLICY:

Editorial selection and review shall be consistent with the policies and procedures of IEEE, including but not limited to the IEEE PSPB Operations Manual and as expressed below. One Editor from the SPS shall be appointed by the SPS's President to serve as a non-voting member of the Publication's Editorial Board for a term of two years with a maximum of two consecutive terms. Any travel expense for this appointed Editor will be funded by the Technical Partner at its discretion. Typically this travel will be to the Publication's Editorial Board meeting.

The function of the Editorial Board shall be to review and offer guidance to the technical content of the periodical. The function of the Editor(s) shall be to implement the policies established by the Editorial Board and EIC, as well as the following:

- A. As a matter of principle, the Financial Sponsor(s) and the SPS shall direct the Editors of their other publications to forward suitable material to the Publication. The Committee shall develop procedures (a) for IEEE and IEEE Computer Society and IEEE Reliability Society to request, prepare, and publish special issues of the Publication, and (b) for directing papers not within the scope of the Publication to other IEEE and IEEE Computer Society and IEEE Reliability Society publications for consideration.
- B. Authors of the Financial Sponsor's and SPS's conference, symposium, or workshop papers are encouraged to update and greatly extend their papers and submit them to the Publication for consideration to be published as original papers.
- C. The SPS's appointed Editor will keep the SPS President and Vice President of Publications apprised of activities related to the Publication via a written status report on this partnership successes and/or challenges a month prior to each Administrative Committee meeting of the SPS. This clause is included to ensure information flow to the Technical Partner and assumes standard information flow with the Financial Sponsor is already in place via the publication's Editorial Board's activities.

### PERIODICAL SCOPE:

The current scope of the Publication is as follows:

*"IEEE Security & Privacy's* primary objective is to stimulate and track advances in security, privacy, and dependability and present these advances in a form that can be useful to a broad cross-section of the professional community—ranging from academic researchers to industry practitioners. It provides articles with both a practical and research bent by the top thinkers in the field of security and privacy, along with case studies, surveys, tutorials, columns, and in-depth interviews and podcasts for the information security industry.

Through special issues, the magazine explores other timely aspects of privacy in areas such as usable security, the Internet of Things, cloud computing, cryptography, and big data. Other popular topics include software, hardware, network, and systems security, privacy-enhancing technologies, data analytics for security and privacy, wireless/mobile and embedded security, security foundations, security economics, privacy policies, integrated design methods, sociotechnical aspects, and critical infrastructure. In addition, the magazine accepts peer-reviewed articles of wide interest under a general call, and also features regular columns on hot topics and interviews with luminaries in the field."

TAB approved on 19 November 16.

This scope can be changed after approval by the Publication's management committee as well as each of its sponsoring partners. Formal scope change approval and implementation processes in existence within the Financial Sponsor(s) at the time of the change consideration shall also be followed.

## **PERIODICAL COVER, PUBLICATION INFORMATION PAGE, AND MARKETING MATERIALS TREATMENT:**

The Financial Sponsor and Technical Sponsor logos will appear together on the Publication as soon after the starting point of this signed MOU as possible. Typically logos will appear on the periodical's cover or Publication Information page.

The cover or publication information page of the Publication shall have a statement that the SPS is a Technical Sponsor, or alternatively, all financial and technical co-sponsors can be listed together simply as "sponsors." This mention should coincide with the appearance of the Technical Partner's logo.

In addition, all marketing information solely focused on the Publication shall also have a statement that the SPS is a Technical Sponsor. This can begin as soon after the starting point of this signed MOU as possible, but the application of a sponsor price for subscriptions must be done only at specific times of the year to avoid disruption of the IEEE's renewal handling. Communication with Technical Activities staff is important to coordinate this pricing change, and [periodical@ieee.org](mailto:periodical@ieee.org) is the alias for the staff that will assist in the setup of this price level for the Technical Partner's members.

Catalog product detail pages and website pages dedicated to the Publication for authors, readers, subscribers or other audiences will mention both Financial and Technical Partners. The Technical Partner lists the publication on their website(s) and areas of promotion of technical content.

## **AGREEMENTS & DURATIONS:**

The term of this agreement shall begin January 1, 2017 and continue through December 31, 2021, unless terminated in accordance with this agreement prior. While the start of cooperative activities can occur any time of year, sponsor-level subscription pricing for the new Technical Sponsor can only be implemented during the renewal preparation period (May/June before the subscription year the lower price should apply) and in the March to July timeframe for immediate shift to the sponsor price level.

The agreement may be terminated by either the Financial Sponsor(s) or Technical Partner upon written notification supplied at least one year in advance of the effective publication year. For example, to end technical sponsorship at the end of the 2016 publication year, the Financial Sponsor or Technical Partner must have provided notice of the intended agreement end by late December 2015. Notification of intended termination of an agreement should be sent to all of the following:

- President of the Financial Sponsor
- Editor-in-Chief of the Publication
- Chair of the Steering Committee for the Publication, if one exists
- Vice President, Publications of the Financial Sponsor
- Executive Director (staff) of the Financial Sponsor, if one exists
- Technical Activities staff at [periodical@ieee.org](mailto:periodical@ieee.org)

This agreement will automatically be renewed every five years unless the agreement is terminated upon written one-year notification as described in the preceding paragraph. The termination notification will trigger planning

regarding the end of the agreement, sponsor-pricing for the Technical Partner's members, and adjustments to remove marketing/editorial references of the partnership.

All modifications to this agreement must be approved by the Administrative Committees of all Financial Sponsors of the Publication. All modifications to this agreement must be in writing and signed by the Presidents of the Financial Sponsor and Technical Partner.

Upon termination of this agreement or the termination of the Publication, the Financial Sponsor(s) and the SPS agree to the following terms:


- A. All indications of joint sponsorship with SPS shall be removed from all future issues of the Publication, and this removal is timed with the end of a publication year. However, an indication that the Publication is a continuation of the previously jointly cosponsored Publication with SPS is permitted through one complete calendar year from the date of termination.
- B. Those papers accepted for the Publication or under review and subsequently accepted shall remain committed to the Publication.

## MISCELLANEOUS


- A. The relationship between the parties shall be that of independent contractors, and nothing in this agreement shall be construed to constitute either party as an employee, agent or member of the other. Without limiting the foregoing, neither party shall have authority to act for or to bind the other in any way, to make representations or warranties or to execute agreements on behalf of the other, or to represent that it is in any way responsible for the acts or omissions of the other.
- B. Neither Party may assign this MOU or any of its rights, obligations or duties hereunder, without the prior written consent of the other Party.
- C. This agreement represents the full and complete understanding of the parties.

## AGREEMENT ACCEPTANCE BY THE PRESIDENT OF THE SPS AND IEEE COMPUTER SOCIETY AND IEEE RELIABILITY SOCIETY:

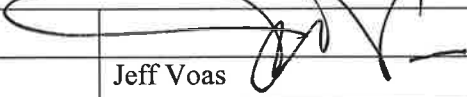
Technical Sponsor

Signature		
Name	Rabab K. Ward	
Title	President	
Organization	IEEE Signal Processing Society	
Date	2/7/17	

Financial Partner(s)

Signature		
Name	Jean-Luc Gaudiot	
Title	President	

Organization	IEEE Computer Society	
Date	2/9/17	

Signature		
Name	Jeff Voas	
Title	President	
Organization	IEEE Reliability Society	
Date	3-27-2017	